



Express Mail Label No.: EV299863509US

MAR 15 2004
PATENT & TRADEMARK OFFICE

17207-00005
PATENT

C NO

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al.

Serial No.: 09/474,588

Filed: December 29, 1999

For: METHODS AND SYSTEMS
FOR CREATING MODELS FOR
MARKETING CAMPAIGNS

:
: Art Unit: 3621
:
: Examiner: James A. Reagan
:
:

12/04
12/23
3/23
Jnel

AMENDMENT AFTER FINAL

Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Applicants respectfully request consideration and entry of the following amendment
submitted in response to the Office Action dated January 15, 2004 and made final.

Entered
and
Rptd
RCE